

PAWEŁ GÓRECKI



PRODUCT MANAGER

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Strategic IT Product Expert with 10+ years of experience, specializing in driving business value through scalable IT solutions. Proven track record managing critical web platforms and data products, bridging strategic business goals with operational excellence. Expert in navigating complex stakeholder landscapes across multiple countries. Delivering high-impact products leveraging AI-driven solutions including LLMs, RAG, and Agentic Workflows. Adept at translating C-level vision into actionable roadmaps that optimize costs and enhance operational efficiency.

CORE COMPETENCIES

Product Management	Product Strategy, Roadmap Planning, Backlog Prioritization, KPI Definition, User Journey Mapping, Product Discovery, A/B Testing, User Segmentation, Process Mapping
Domain Expertise	Web Apps, CRM, Data Security, AI/LLM (RAG, Agentic Workflows, Prompt Engineering), API Integrations, RPA, Cloud (Azure), ERP Systems
Tools	JIRA, Azure DevOps, GitHub, Miro, Claude, Cursor, PowerBI, Lovable, n8n, OpenAI, Google Analytics
Soft Skills	User Empathy, Stakeholder Management, Cross-functional Leadership (teams up to 10), Analytical Thinking

WORK EXPERIENCE

Product Manager - AI | PwC 03.2026 – present

Leading AI product initiatives within a global consulting environment, driving end-to-end delivery of AI-enabled solutions for enterprise clients.

- **AI Product Delivery:** End-to-end product development of AI solutions leveraging LLMs, RAG architectures, and Agentic Workflows.
- **Stakeholder Alignment:** Collaborating with diverse business and technical teams to define product vision, prioritize backlog, and align on delivery roadmap.

Product Owner - Global Data & AI | Novo Nordisk 03.2025 – 02.2026

Led the product vision and development of an Attribute-Based Access Control (ABAC) solution, serving as a critical security enabler for the organization's global data platforms. Worked across multiple business domains with international stakeholders.

- **Security Compliance:** Operationalized a dynamic access control policy framework ensuring 100% compliance with internal and external regulations for enterprise data.
- **Operational Efficiency:** Reduced time-to-data by 80% for business analysts and data scientists by automating access approvals, directly impacting drug development time-to-market.
- **Scalable Architecture:** Delivered a centralized User Attribute Store enabling re-use of security policies across multiple business domains without redundant development.

Product Manager / Product Owner | 7N 06.2021 – 02.2025

Took ownership of a strategic platform supporting core business operations. Managed the full product lifecycle for diverse user groups across international entities, working on integrations, new capabilities and internal processes.

- **User Engagement:** Achieved ~300% increase in average session time and boosted NPS by leading a user-centric platform redesign and launching new value-driven modules.
- **Operational Efficiency:** Reduced support ticket resolution time by 60% via a new Admin Panel and accelerated recruitment CV processing by 40% through AI integration.
- **Tech Modernization:** Managed migration from monolith to microservices and integrated a Headless CMS, significantly reducing technical debt and increasing business agility.
- **Strategic AI:** Launched an AI-driven matching tool integrated with CRM to support international expansion, directly aligning product capabilities with C-level growth strategies.

Product Owner - Automation Solutions | Nordea Bank (via 7N) 05.2019 – 05.2021

Managed a portfolio of intelligent automation products (RPA, Chatbots, OCR, APIs) to drive digital transformation.

- **€400k+ Annual Savings:** Delivered high-impact integration of RPA with OCR technology, automating document processing and directly reducing operational costs.
- **Innovation Pilot:** Launched a chatbot pilot consuming internal APIs, proving the business case for automated data gathering and triggering further investment in AI tools.
- **Security Integration:** Implemented CyberArk-BluePrism integration to address legal requirements and enable RPA for use cases with strict security requirements.

Senior Business Analyst | ENERGA (via 7N) 08.2018 – 03.2019

Key analyst for a critical electricity contracting application project, responsible for requirements engineering and process modeling.

- **Multi-Million Savings Potential:** Proactively identified and pitched a new energy demand forecasting concept, approved by directors for its potential to save millions annually.
- **Stakeholder Consensus:** Mapped complex processes and gathered requirements from directors across departments, creating a unified vision for the development team.

EARLIER EXPERIENCE

Business Analyst | Arrow Electronics 01.2018 – 07.2018

Unified disjointed business processes across French and German entities within Dynamics 365, enabling a standardized ERP rollout.

ERP Consultant | Pomorska Grupa Informatyczna 10.2015 – 12.2017

Led full lifecycle ERP implementation for four companies; acted as Lead Consultant for the CEE distributor of Lacoste & Gant.

Account Manager | Comarch 09.2013 – 08.2015

Achieved 80% YoY sales increase, closing the region's largest deal (>1M PLN) through effective consultative selling.

EDUCATION

2017 – 2018	Gdańsk University of Technology Postgraduate Studies, Business Analysis in IT Projects
2012 – 2013	France Business School in Amiens Erasmus – Management in International Business
2010 – 2014	Gdańsk University of Technology Master of Business Management

CERTIFICATES

- **Professional Scrum Product Owner I (PSPO I)** – Scrum.org
- **Claude Certified Associate - Foundations (CCAO-F)** – Anthropic
- **IT Manager of Tomorrow** – Mastermind RPA
- **IQBBA Certified Foundation Level Business Analyst (CFLBA)** – GASQ

LANGUAGES

English	Fluent (C1/C2)	Polish	Native
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